



International Trade and Finance Association Conference Program

Wednesday, May 29, 2024	
9:00 a.m. – 10:30 a.m.	<p>Welcome Remarks & Plenary Session</p> <p>Vice Dean Dorotée Boccanfuso Professor Touhami Boccanfuso M. Lakhdar, CFCA Thierry Warin, IT&FA Board of Directors</p>
10:30 a.m. – 11:00 a.m.	<p><i>Coffee Break</i></p>

11:00 a.m. – 12:30 p.m.	Session 1: Focus on FDI	
	Narendra Regmi <i>(University of Wisconsin Whitewater)</i>	Military Expenditure and Foreign Direct Investment Inflow: An Empirical Analysis <i>(co-author: Prashant Bhandari—University of Pittsburgh)</i>
	Farouk Nouri <i>(Mohammed VI Polytechnique University)</i>	Skilled Worker Squeeze: Unveiling the Negative Effects of FDI on Local Firms in Morocco <i>(co-authors: Tarek Janati-Idrissi—Mines ParisTech PSL; Ahmend Tritah—Université Poitiers)</i>
	Christophe L'Homme <i>(HEC Montreal)</i>	Foreign Direct Investments and Political Risks: A Natural Language Processing Analysis of Political Party Manifestos <i>(co-author: Thierry Warin—HEC Montreal & CIRANO)</i>
11:00 a.m. – 12:30 p.m.	Session 2: Focus on Trade	
	Sara Maioli <i>(Newcastle University)</i>	Unveiling the trade costs of Brexit: Non-Tariff Measures and UK's Goods Exports to the EU <i>(co-authors: Giorgio Fazio—Newcastle University; Yexiang Wang—Newcastle University)</i>
	Manish Kumar Sharma <i>(Indian Institute of Technology)</i>	Export Quality and Employment: Evidence Across Countries <i>(co-author: Anwasha Aditya— Indian Institute of Technology Kharagpur)</i>
	Sajal Lahiri <i>(Southern Illinois University Carbondale)</i>	Product Quality, Domestic Trade, and Exports: A Theoretical and Empirical Analysis <i>(co-author: Shahroo Malik—Southern Illinois University Carbondale)</i>
12:30 p.m. – 2:00 p.m.	Lunch	
2:00 p.m. – 3:30 p.m.	Panel Discussion	
3:30 p.m. – 4:00 p.m.	Coffee Break	

4:00 p.m. – 5:30 p.m.	Session 3: Policy Issues	
	Elisa Navarra (<i>ECARES, Université Libre de Bruxelles</i>)	Lobbying and Counter-Lobbying on Trade Protection (<i>Paola Conconi—Oxford University; Aksel Erbahar—ERASMUS University of Rotterdam; Lorenzo Trimarchi—Université de Namur</i>)
	Murat Issabayev (<i>Narxoz University</i>)	Sanction busting within and outside regional integration (<i>Kairat Moldashev—Suleyman Demirel University</i>)
	Maia Linask (<i>University of Richmond</i>)	Rivalries, Partnership, and Trade (<i>co-authors: Michelle Garfinkel—University of California Irvine; Tom Zylkin—University of Richmond</i>)
4:00 p.m. – 5:30 p.m.	Session 4: Developing Countries, Africa	
	Mussie Hailesilassie (<i>University of Messina & Southern Illinois University</i>)	Heterogeneous trade effect of Free Trade Area (FTA) in Africa (<i>co-authors: Carlo Migliardo—University of Messina; Tadele Ferede—Addis Ababa University</i>)
	Amine Nemrouri (<i>Hassan 1st University</i>)	The Expansion of Moroccan Banks in Africa: A Descriptive Study 2001-2022 (<i>Kaddouj Karim—Mohammed V University; Mohammed Faridi—Hassan 1st University</i>)
	Amine Nemrouri (<i>Hassan 1st University</i>)	The Expansion of Moroccan Banks in Africa: The Determinants and the Impact on Commitment (<i>Kaddouj Karim—Mohammed V University; Mohammed Faridi—Hassan 1st University</i>)
6:30 p.m.		Depart from Main Gate for Conference Dinner

Thursday, May 30, 2024

8:30 a.m. – 10:00 a.m.	Plenary Session	
	Thierry Warin (<i>HEC Montreal & CIRANO</i>)	International Organizations' Commitment to Sustainable Development Goals: A Natural Language Processing Perspective (<i>co-author: Aleksandar Stojkov—Ss. Cyril and Methodius University in Skopje (N. Macedonia)</i>)
	Pompeo Della Posta (<i>Beijing Normal University at Zhuhai</i>)	Determining the credibility of an inflation target zone
	Scheherazade Rehman (<i>George Washington University</i>) and Anoma Kulathunga (<i>George Washington University & World Bank</i>)	Digital Financial Connectivity Promoting Financial Inclusion in Developing Nations
10:00 a.m. – 10:30 a.m.	Coffee Break	
10:30 a.m. – 12:00 p.m.	Session 5: Developing Countries, Asia and Beyond	
	Deeparghya Mukherjee (<i>Indian Institute of Management Nagpur</i>)	Indian Manufacturing: Effects of reforms on trade performance of intermediates and final products
	Bhuvan Arora (<i>Indian Institute of Technology Kharagpur</i>)	Weather Fluctuations and Maritime Shipping: Evidence from Indian Ports (<i>co-author: Anwasha Aditya—Indian Institute of Technology Kharagpur</i>)
	Pagnamam Yekpa (<i>ECOWAS Bank for Investment and Development</i>)	Impact of Development Finance Institutions on Industrialisation and Infrastructure Development: Evidence from the ECOWAS Bank for Investment and Development (<i>co-authors: Joseph Kwadwo Asenso—ECOWAS Bank for Investment and Development; George Agyekum Donkor—ECOWAS Bank for Investment and Development; MacDonald</i>)

		<i>Saye Goanue—ECOWAS Bank for Investment and Development)</i>
10:30 a.m. – 12:00 p.m.	Session 6: Global Concerns	
	Ghita Liakat (<i>Mohammed V University—FSJES Agdal</i>)	Unveiling the Complexity of Trade-Based Money Laundering: Implications for Global Finance and Security
	Wissale Jaouate (<i>HEC Montreal</i>)	Enhancing Global Health Security and Privacy through Blockchain Technology in Healthcare Systems
	Sarah Bryant (<i>Newberry College</i>)	China’s Belt and Road Initiative: Challenges to Development (<i>co-authors: Gerald Seals—Newberry College; Matthew Kidder—Newberry College; Luke Evans—Newberry College</i>)
12:00 p.m. – 1:30 p.m.	Lunch	
1:30 p.m. – 3:00pm	Graduate Student Workshop	
	<i>The graduate student working will focus on getting feedback on your work and on the publication process.</i>	
1:30 p.m. – 3:00pm	Working Session	
	<i>For those not interested in the Graduate Student Workshop, this time is available for working with other conference participants on a joint paper, general networking, or discussing new ideas.</i>	
3:00 p.m. – 3:30 p.m.	Coffee Break	
3:30 p.m. – 5:00pm	Session 7: Global Value Chains	
	Jesse Mora (<i>Occidental College</i>)	Dynamic Trade Relationships, Tariff Costs, and GVCs: Examining the (De)coupling among the US, China, and Mexico
	Lin Shi (<i>American University</i>)	Does Participating in Global Value Chains Lead to Export Quality Upgrading?
	Lamiaie Hasnaoui (<i>Mohammed V University of Rabat</i>)	Enhancing Supply Chain Resilience: A Conceptual Framework for Supply Chain Adaptability (<i>co-author: Sara Lebbar—Mohammed V University of Rabat</i>)

3:30 p.m. – 5:00pm	Session 8: Monetary and Financial Issues	
	Helena Glebocki Keefe <i>(Fairfield University)</i>	Global Uncertainty and Exchange Rate Conditions: Assessing the Impact of Uncertainty Shocks in Emerging Markets and Advanced Economies <i>(co-author: Sujata Saha—Wabash College)</i>
	Ameeta Jaiswal-Dale <i>(University of St. Thomas)</i> and Romain Lorentz <i>(University of St. Thomas)</i>	Blockchain technology and smart contracts for improving financial performance of companies with smaller profit margins: Evidence from the CPG - consumer packaged goods- sector <i>(co-author: Bhuvanesh Singh—University of St. Thomas & Ford Motor Co.)</i>
	Idriss Khayatei Houssaini <i>(HEC Montreal & CIRANO)</i>	Blockchain Implementation in the Global Automotive Industry: Transforming Value Chains and Supply Systems <i>(co-author: Thierry Warin—HEC Montreal & CIRANO)</i>
5:00 p.m. – 5:15 p.m.	Closing Remarks	
Friday, May 31, 2024		
9:30 a.m.	Excursion	Depart from campus gates